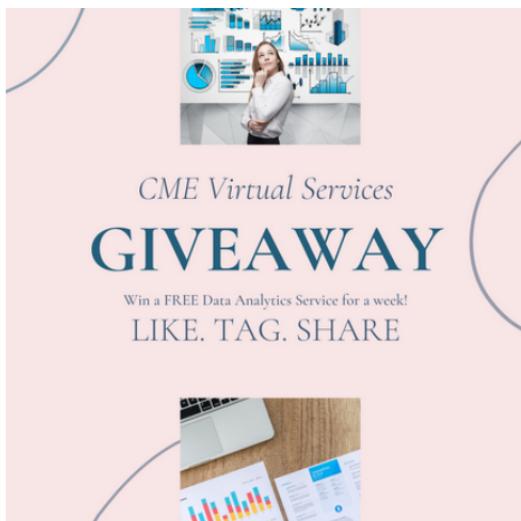


Organic Social Media Campaign

Myrtle Bautista-Esperanza

1. Know your target audience: Business owners and Entrepreneurs
2. Define your goals: Brand awareness and reach
3. Select Social Media channel: Facebook
4. Create Campaign
 - a. Content Photo/Visual



A promotional graphic for a CME Virtual Services Giveaway. The top half features a woman standing in front of a wall of data charts and graphs. The text "CME Virtual Services" is above the word "GIVEAWAY" in large, bold, blue letters. Below "GIVEAWAY" is the text "Win a FREE Data Analytics Service for a week! LIKE. TAG. SHARE". The bottom half shows a laptop and some printed charts on a desk.

CME Virtual Services

GIVEAWAY

Win a FREE Data Analytics Service for a week!

LIKE. TAG. SHARE

b. Text

Businesses should look into data analysis to get an accurate report on how their company is doing in many aspects. They can use this data to understand the demographics of their customers, improve their customer service, predict their customers' behavior in the future, and help them make business decisions.

How to join?

1. Like this post.
2. Like CME Virtual Services Facebook page.
3. Tag your friends. Only ONE tagged person per comment.
(More tagged friends, the bigger chances of winning.)
4. Share this post to your timeline and make sure it is public.

Easy Right?

This giveaway will be closed on January 30, 2021 at 11:00 PM. We will choose one (1) winner on January 31, 2021 via an online random name picker and will announce it on February 1, 2021.

c. Landing page/links

You can also visit, like, and follow the following social media accounts:

Facebook: <https://www.facebook.com/cmevirtualservices>

Instagram: <https://www.instagram.com/cmevirtualservices/>

Twitter: <https://twitter.com/cmevservices>

LinkedIn: <https://www.linkedin.com/in/myrtle-esperanza>

Or email us at: *myrtlesperanza@gmail.com*